INNOVISION 2026

INTERNATIONAL CONFERENCE

Conference Programme

Rethinking Business in the Era of Complexity:
Foresight, Leadership and Innovation

DAY 1 · IN PERSON

Thursday
5 November 2026

GBSB Global – Madrid campus

DAY 2 · ONLINE

Friday
6 November 2026

Online Rooms 1–6 · plenaries streamed live

134 PRESENTATIONS

27 PARALLEL SESSIONS

7 RESEARCH TRACKS

GBSB GLOBAL BUSINESS SCHOOL

In partnership with MESOS Business School and Sanjivani University

DAY 1 · IN PERSON

Thursday, 5 November 2026

GBSB Global – Madrid campus

Rooms 4 (Sergey Brin), 5 (Bill Gates) and 6 (Ingvar Kamprad)

10	43	7
PARALLEL SESSIONS	PRESENTATIONS	TRACKS

DAY 1 AT A GLANCE

	Room 4 Sergey Brin	Room 5 Bill Gates	Room 6 Ingvar Kamprad
8:30–9:30 AM	Registration & Networking · Patio		
9:30–9:45 AM	**Plenary Opening & Welcome by the Deans** · Auditorium		
9:45–10:20 AM	**Keynote Speaker** · Auditorium Michael Blackman, Managing Director, Integrated Systems Europe (ISE)		
10:20–10:35 AM	**Signing of the Collaboration Agreement** · Auditorium		
10:35–10:50 AM	Coffee Break · Foyer		
10:50–11:30 AM	**Round Table: Trends Redefining Business Education** · Auditorium		
11:30 AM–1:00 PM	**T04** Sustainability, Geopolitics, and Global Value Creation 11:30 AM–1:00 PM 6 papers	**T02** A Leadership, Governance, and Organizational Transformation 11:30 AM–1:00 PM 6 papers	**T03** A Innovation, Entrepreneurship, and Digital Transformation 11:30 AM–1:00 PM 6 papers
1:00–2:00 PM	Networking Lunch		
2:00–3:30 PM	**T01** Complexity, Risk, and Strategic Foresight 2:00–2:30 PM 2 papers	**T02** B Leadership, Governance, and Organizational Transformation 2:00–3:30 PM 6 papers	**T03** B Innovation, Entrepreneurship, and Digital Transformation 2:00–3:30 PM 6 papers
	T07 Business Administration and Management 2:45–3:30 PM 3 papers		
3:30–3:50 PM	Coffee Break		
3:50–4:50 PM	**T05** Accounting, Finance, and Economics 3:50–4:35 PM 2 papers	**T06** Marketing and Business Communication 3:50–4:50 PM 4 papers	**T03** C Innovation, Entrepreneurship, and Digital Transformation 3:50–4:35 PM 2 papers
4:50 PM	**Closing of Day 1**		
8:00 PM	**Gala Dinner & Awards** · optional, separate reservation		

8:30 AM – 9:30 AM	Registration & Networking Tea, coffee & biscuits	PATIO
9:30 AM – 9:45 AM	**Plenary Opening & Welcome by the Deans** GBSB Global · MESOS · Sanjivani University	AUDITORIUM
9:45 AM – 10:20 AM	**Keynote Speaker** Michael Blackman, Managing Director, Integrated Systems Europe (ISE)	AUDITORIUM
10:20 AM – 10:35 AM	**Signing of the Collaboration Agreement**	AUDITORIUM
10:35 AM – 10:50 AM	Coffee Break	FOYER
10:50 AM – 11:30 AM	**Round Table: Trends Redefining Business Education** Facilitator: Dr. Hind Naaman · With ZLC-MIT (Dr. Susana Val), GAU (Dr. Dina Aslamazishvili), GBSB Global (Dr. Olga Ivanova), Coach, People Partner and Co-Founder of Burnout Reset Hub (Ms. Elena Boluda Gisbert)	AUDITORIUM

11:30 AM – 1:00 PM · PARALLEL SESSIONS

3 sessions

TRACK 04

Sustainability, Geopolitics, and Global Value Creation

Room 4 · Sergey Brin • Chair: Dr. M.F. Harake • 11:30 AM–1:00 PM • 6 papers

11:30	Appealing to the Ethics of Counterfeit Buyers Through Religious Messages	*Pahlevan Sara*
11:45	Circular Economy Adoption in Maltese SMEs: Barriers, Opportunities, and Context Specific Insights	*Aquilina Nathan, Mallia Joseph*
12:00	Extended Abstract	*Dandache Nisrine*
12:15	Geopolitics and the Price of Risk	*Pietrzak Marcin*
12:30	Governing AI as a Source of Soft Power: Foreign Public Opinion Toward the United States, China and the European Union	*Lorella Bellia Calderón*
12:45	Strategic Value Creation Through Circular Bioeconomy: A Sustainable Innovation Framework for the Functional Food Industry	*Dahikar Samadhan, Bhutada Sarita*

TRACK 02 | SESSION A

Leadership, Governance, and Organizational Transformation

Room 5 · Bill Gates • Chair: Dr. George Kassar • 11:30 AM–1:00 PM • 6 papers

11:30	Architecting Value: The New Frontier of Financial Enterprise	*Mallia Joseph*
11:45	Beyond Governing by Numbers: Ethical Sensemaking and the Pre-Appropriation of Management Tools in Times of Crisis	*Omari Harake Oumaima*

12:00 **Beyond Mobility: Reframing Erasmus+ as a Strategic Capability for Higher Education Institutions in an Era of Polycrisis**
Pranjali Kirloskar Deshmukh

12:15 **Diplomatic Capital and Bilateral Economic Performance: A Transaction-Cost Theory of Embassy Effectiveness, with Evidence from the Spain–Nigeria Dyad**
Ogunrinde Abayomi

12:30 **Ethical Leadership for AI-Enabled Organizational Transformation**
Patil Mangal V., Chavan Sachin

12:45 **From Command-and-Control to Adaptive Leadership: Rethinking Business Leadership in Complex Environments**
Maheshwari Kalpana

TRACK 03 | SESSION A

Innovation, Entrepreneurship, and Digital Transformation

Room 6 · Ingvar Kamprad • Chair: Dr. Oumaima Omari • 11:30 AM–1:00 PM • 6 papers

11:30 **AI Integration and Customer Acquisition Performance in Early-Stage eCommerceX**
Sarkis Elie

11:45 **Beyond Ease to Use: Rethinking AI Adoption Among Gen Z**
Kanashina Olga, Nikitina Maria

12:00 **Digital Foresight and Innovation in Education Consulting: A Survey of International Student Service Providers**
Al Mestrah Faraj

12:15 **Digital Transformation and Circular Economy for Inclusive Agripreneurship in South Africa**
Ntoyanto-Tyatyantsi Nonceba

12:30 **Embracing Industry 4.0 Technologies in Manufacturing Operations: A Case Study of Omani Manufacturing SMEs**
Alnaimi Hamed

12:45 **From Explanation to Anticipation: Artificial Intelligence as a Strategic Foresight Capability**
Pauceanu Alexandrina Maria

1:00 PM – 2:00 PM Networking Lunch

2:00 PM – 3:30 PM **PARALLEL SESSIONS**
4 sessions · Room 4: Track 01 until 2:30 PM, Track 07 from 2:45 PM

TRACK 01

Complexity, Risk, and Strategic Foresight

Room 4 · Sergey Brin • Chair: Dr. M.F. Harake • 2:00–2:30 PM • 2 papers

2:00 **Beyond Static Readiness: A Dynamic Readiness-Maturity-Mindset Framework for Organisational AI Adoption Under Complexity**
Busuttil Dougall Daniela

2:15 **Governing the Unforeseen: Strategic Vigilance and Organizational Resilience Under Permanent Uncertainty**
Harake M.F.

TRACK 07

Business Administration and Management

Room 4 · Sergey Brin • Chair: Dr. Sara Pahlevan • 2:45–3:30 PM • 3 papers

2:45 A Bibliometric Review of Financial Wellbeing Research and Its Implications for Employee Behaviour
Hawaldar Aparna, Nair Sridevi

3:00 Democratisation of Workforce: Organisational Restructuring by and with AI?
Sali Erkin

3:15 Working with AI in Secret: Why Employees Hide Their Use of Generative AI
Kassar George

TRACK 02 | SESSION B

Leadership, Governance, and Organizational Transformation

Room 5 · Bill Gates • Chair: Dr. George Kassar • 2:00–3:30 PM • 6 papers

2:00 From Quality Management to Awareness Management: A Systems Perspective on Adaptive Organizations
Wosik Dawid

2:15 From Transfer to Knowledge Embeddedness: A Leadership Framework for University Social Impact
Geha Carmen

2:30 Human-Centred Leadership in an Age of Artificial Intelligence: Collective Sensemaking and Strategic Imagination in Complex Organizations
Collins Ann

2:45 Leading Through the Spiral: Homo Integralis, Phronetic Leadership, and Organizational Futures in an Era of Complexity
Aslamazishvili Dina

3:00 Performing Leadership Online: Authenticity, Humor, and the Construction of Corporate Culture on Social Media
De Cepeda Leyre

3:15 Recognising the Unrecognised: RPL Governance Challenges for Private Degree Holders in Spanish and European Higher Education
Patena Wiktor

TRACK 03 | SESSION B

Innovation, Entrepreneurship, and Digital Transformation

Room 6 · Ingvar Kamprad • Chair: Dr. Oumaima Omari • 2:00–3:30 PM • 6 papers

2:00 From Tools to Teammates: Governance Frameworks for Multi-Agent Systems in Established Firms
Di Grezia Giovanni

2:15 Infrastructure Is Not Enough: Digital Financial Complementarity and New-Firm Creation in European Entrepreneurial Ecosystems
Ouni Habib

2:30 Innovating from Within: Building Digital Innovation Ecosystems in Traditional Banks
Mallia Ludwig

2:45 Managing the Invisible: How Managers Detect and Respond to Teaching Staff Burnout in a Digital Campus Environment
Plazinić Aleksandra, Božić Mitar

3:00 The Missing Layer of Digital Transformation: Why Knowledge, Not Data, Drives Real Impact
Fabio Rodriguez

3:15 The Role of AI-Driven Social Media Marketing in Shaping Consumer Trust and Purchase Intentions in Sustainable Luxury Fashion
Serafimova Donika

3:30 PM – 3:50 PM — Coffee Break

3:50 PM – 4:50 PM — **PARALLEL SESSIONS**
3 sessions

TRACK 05

Accounting, Finance, and Economics

Room 4 · Sergey Brin • Chair: Dr. Sara Pahlevan • 3:50–4:35 PM • 2 papers

3:50 Achieving the Carbon Neutrality Target in Selected OECD Countries: The Role of Renewable Energy and Electric Vehicles
Ouni Habib

4:05 The Malting and Brewing Sector and Its Importance for the Slovak Economy
Golej Julius, Machalik Vladimir

TRACK 06

Marketing and Business Communication

Room 5 · Bill Gates • Chair: To be announced • 3:50–4:50 PM • 4 papers

3:50 Redefining the CMO Role in the Age of Generative AI: From Campaign Manager to Intelligence Orchestrator
Moreno Reyes Fernando, Kumar Phool, Kress Sevilla Alejandro

4:05 Reputational Dynamics and Discursive Contestation in Digital Celebrity Culture: The Case of Blake Lively and It Ends with Us
De Cepeda Leyre

4:20 Silent Shoppers, Loud Data: Event-Based Funnel Analytics and Consumer Drop-Off in Digital Retail
Daou Salma-Ines, Mahouachi Salma, Guedouar Ghofran

4:35 We Create AI in Our Own Image: Customised Large Language Models for Enterprises
Sali Erkin

TRACK 03 | SESSION C

Innovation, Entrepreneurship, and Digital Transformation

Room 6 · Ingvar Kamprad • Chair: Dr. Oumaima Omari • 3:50–4:35 PM • 2 papers

3:50 The Silent Monetary Revolution: The Shadow Economy of Stablecoins and the Transformation of Central Banking
Celotto Francesco

4:05 The University as a Complex Adaptive Enterprise: Artificial Intelligence and the Strategic Transformation of the Higher Education Business
Ligorio Vincent

4:50 PM — **Closing of Day 1**

8:00 PM — EVENING EVENT · OPTIONAL

Gala Dinner & Awards

Separate payment and reservation required. For details, contact the GBSB Global Research Centre at **research.centre@gbsb.global**.

DAY 2 · ONLINE

Friday, 6 November 2026

Online

Online Rooms 1–6 · plenaries streamed from the Auditorium

17	91	7
PARALLEL SESSIONS	PRESENTATIONS	TRACKS

DAY 2 AT A GLANCE

	Online Room 1	Online Room 2	Online Room 3	Online Room 4	Online Room 5	Online Room 6
8:30–9:30 AM	Networking · Foyer					
9:30–9:45 AM	**Opening of Day 2 & Welcome by the Deans** · Auditorium and online					
9:45–10:45 AM	**Workshop – Meet the Editors: How to Publish in Top Economics and Business Journals** · Auditorium and online					
10:45–11:00 AM	Coffee Break · Foyer					
11:00 AM–1:00 PM	**T02** A Leadership, Governance, and Organizational Transformation 11:00 AM–1:00 PM 8 papers	**T07** A Business Administration and Management 11:00 AM–1:00 PM 8 papers	**T06** Marketing and Business Communication 11:00 AM–1:00 PM 8 papers	**T03** A · Pt 1 Innovation, Entrepreneurship, and Digital Transformation 11:00 AM–1:00 PM 8 papers	**T03** B · Pt 1 Innovation, Entrepreneurship, and Digital Transformation 11:00 AM–1:00 PM 8 papers	**T03** C · Pt 1 Innovation, Entrepreneurship, and Digital Transformation 11:00 AM–1:00 PM 8 papers
1:00–2:00 PM	Networking Lunch					
2:00–3:30 PM	**T02** B Leadership, Governance, and Organizational Transformation 2:00–3:00 PM 4 papers	**T07** B Business Administration and Management 2:00–2:45 PM 3 papers	**T05** A Accounting, Finance, and Economics 2:00–3:30 PM 6 papers	**T03** A · Pt 2 Innovation, Entrepreneurship, and Digital Transformation 2:00–3:30 PM 6 papers	**T03** B · Pt 2 Innovation, Entrepreneurship, and Digital Transformation 2:00–3:15 PM 5 papers	**T03** C · Pt 2 Innovation, Entrepreneurship, and Digital Transformation 2:00–3:15 PM 5 papers
	T04 A Sustainability, Geopolitics, and Global Value Creation 3:00–3:30 PM 2 papers	**T01** A Complexity, Risk, and Strategic Foresight 2:45–3:30 PM 3 papers				
3:30–3:50 PM	Coffee Break					
3:50–4:50 PM	**T04** B Sustainability, Geopolitics, and Global Value Creation 3:50–4:50 PM 4 papers	**T01** B Complexity, Risk, and Strategic Foresight 3:50–4:50 PM 4 papers	**T05** B Accounting, Finance, and Economics 3:50–4:05 PM 1 paper			
4:50 PM	**Closing of the Conference**					

8:30 AM – 9:30 AM — Networking — Tea, coffee & biscuits — FOYER

9:30 AM – 9:45 AM — **Opening of Day 2 & Welcome by the Deans** — GBSB Global · MESOS · Sanjivani University — AUDITORIUM AND ONLINE

9:45 AM – 10:45 AM — **Workshop – Meet the Editors: How to Publish in Top Economics and Business Journals** — Introduced and chaired by Dr. M.F. Harake; led by the editor of a Scopus-indexed journal — AUDITORIUM AND ONLINE

10:45 AM – 11:00 AM — Coffee Break — FOYER

11:00 AM – 1:00 PM — **PARALLEL SESSIONS** — 6 sessions

TRACK 02 | SESSION A

Leadership, Governance, and Organizational Transformation

Online Room 1 • 11:00 AM–1:00 PM • 8 papers

11:00	AI-Augmented Collective Intelligence as Public Governance Infrastructure for Mission-Oriented Innovation Ecosystems	*Hayek Joanne*
11:15	AI-Enabled Project Governance and Leadership Alignment: Examining Strategic Delivery and Organizational Effectiveness in Healthcare Organizations	*Ojo Oluwatoyin*
11:30	Architects of Trust: Responsible Leadership as a Catalyst for Organizational Change in Higher Education	*Rao Aishwarya, Kote Bhakti, K Bharath*
11:45	Capability Maturity Model Development for Virtual and Hybrid Learning	*Dintsis Danil*
12:00	Epistemic Securitisation and the Politics of Knowledge Production: Muslim Identity in Indian Universities	*Prakash Kul*
12:15	From Gears to Ecosystems: Organizational Biomimicry as a Response to Complexity	*Socorro Márquez Félix Oscar*
12:30	Influence of Board Entrenchment on ESG Disclosures in Nigerian Firms: Moderating Effect of Family-Controlled Firms	*Olorede Titilope, Ruzhanskaya Liudmila, Ejalonibu Oluwatobi*
12:45	Leadership in Scientific Research Teams: The Role of Ethical Decision-Making	*Gaikwad Sai*

TRACK 07 | SESSION A

Business Administration and Management

Online Room 2 • 11:00 AM–1:00 PM • 8 papers

11:00	A Study on Non-Performing Assets Amongst Scheduled Urban Cooperative Banks in Gujarat: Trends, Contributing Factors and Issues	*Verma Abhishek*
11:15	AI-Driven Consumer Analytics and Workforce Resilience for Sustainable Business Transformation in the Chemical and Process Industries	*Shelar Vaibhav*

11:30 **Close Enough to Be Fair? Psychological Distance, Need for Cognition, and Managers' Compensation Decisions**
Behnoush Kangarlou

11:45 **Healthcare Accessibility in India: A Panel Analysis of State-Level Infrastructure, Nursing Workforce, AYUSH Integration, and Hospitalization Outcomes (2014–2024)**
Kaushik Preeti, Ramesh Dr. G.

12:00 **Impact of Diversity, Equity, Inclusion and Belonginess on Process Innovation of Selected Manufacturing Companies in Nigeria**
Onaolapo Opeyemi Samuel, Odeh Callistus Destiny, Olatunji Olaide Hezekiah, Olatunji Titilayo Funke

12:15 **Psychological Safety and AI Adoption in the Singapore Workforce: A Moderated Mediation Model of AI Self-Efficacy and Organizational Support**
Guo Qiang Tan

12:30 **The Effect of Employee Motivation on Organizational Performance**
Sharma Vaishnavi

12:45 **The Future of Higher Education in the Age of Generative AI: Organizational Transformation, Workforce Readiness, and Digital Resilience**
Garg Ankita, Garg Ruchi, Gupta Isha, Gupta Nitin, Kalwaghe Anand

TRACK 06

Marketing and Business Communication

Online Room 3 • 11:00 AM–1:00 PM • 8 papers

11:00 **Antecedents of Digital Influencer Branding That Shape Brand Patronage in an Emerging Economy: A Qualitative Analysis**
Ozoh Uchechukwu, Shittu Saheed

11:15 **Decoding the Social Influence Matrix: Dominating Influencer Marketing in the Digital Revolution**
Bharath K, Sr Ramesh Kkumar, Atish Kothavale Sakshi, Ravindra Sancheti Diya, Wakchaure Akshay

11:30 **From Personalization to Autonomy: Consumer Trust and Strategic Foresight in AI Agent–Driven Marketing Under Business Complexity**
Godse Aniket, Deb Saikat, Dixit Surabhi, Patre Smruti

11:45 **Need for Uniqueness in Gender-Neutral Jewellery Purchase Intention: Evidence from Gen Z**
P J Ayana, Treasa Mendez Ottina, Antony Jefin, C A Dr. Rafeeka Mol

12:00 **The Green Purchase Gap: A Systematic Review of How Green Marketing Tools Translate into Consumer Purchase Behaviour**
Edeh Mark Bekweri, Nze Nnenna Jennifer

12:15 **Trust Beyond the Transaction: Consumer Decision-Making and Brand Legitimacy in India's Building Materials Market**
Patel Khush

12:30 **Understanding User Retention in AI Influencer Engagement: A Qualitative Exploration of Stickiness**
Bhatt Sudhanshu, Jhawar Anand

12:45 **When Low Prices Backfire: Strategic Algorithmic Price Sequencing and Cognitive Biases in Commerce**
Saqib Najam

TRACK 03 | SESSION A · PART 1

Innovation, Entrepreneurship, and Digital Transformation

Online Room 4 • 11:00 AM–1:00 PM • 8 papers

11:00 **A Machine Learning-Driven Framework for Early Identification and Mentored Intervention of At-Risk Students Using University ERP Systems**
Vibhute Pritish, Gondkar Snehal, Bangale Sonal, Sadaphal Nilesh, Kondekar Abhinandan, Togrikar Pradeep, Agrawal Sushant, Malawe Mrunal, Vibhute Chanchal

11:15 AI Chatbots as Informal Tutors in Corporate Language Learning: A Comparative Qualitative Study of Employees in Internationalizing Companies (Italy and Brazil)
Di Fabio Errico

11:30 AI Driven Workforce Transformation in SMEs: Adoption Dynamics and Legitimacy in Post Crisis Economies
Sampson Kayla Kim

11:45 AI-Driven Business Innovation Models for Sustainable Nanotechnology: Commercializing Eco-Friendly Solutions in Healthcare and Environmental Markets
Wani Sahil

12:00 AI-Driven Language Innovation for Inclusive Digital Transformation: Advancing NLP in Low-Resource Contexts
Bhatt Priyanka

12:15 An Analysis of the Impact of AI-Driven Personalization on Customer Satisfaction in E-Commerce Platforms
Kinjal Lodha, Ghumare Radhika, Taji Tejveer, Bandna Dr.

12:30 Applying AI Agents for Digital Service Development and Delivery by SMB and Startups – Advantages, Limitations, Risks
Dintsis Danil

12:45 Artificial Intelligence and Moroccan Supply Chains: An Exploratory Approach to Adoption and Value Creation
Amzil Aimad

TRACK 03 | SESSION B · PART 1

Innovation, Entrepreneurship, and Digital Transformation

Online Room 5 • 11:00 AM–1:00 PM • 8 papers

11:00 Entrepreneurship-Driven Transformation of Agro-Industries in India's Food Systems: Institutions, Digital Supply Chains and Multi-Case Evidence
Jain Dinesh

11:15 Explainable Learning Analytics: A Human-Centered AI Framework for Digital Transformation in Higher Education
Katyal Ashish

11:30 Firm Level Absorptive Capacity as the Bottleneck in Entrepreneurship Support Effectiveness
Odeh Callistus Destiny, Astratova Galina Vladimirovna, Onwusuribe Chigozirim Ndubuisi, Onaolapo Opeyemi Samuel

11:45 From Generative AI to Autonomous Research: Transforming Scientific Discovery in Complex Innovation Ecosystems
Garg Ankita, Gupta Nidhi, Sahal Gaurav, Gupta Aman, Wankhede Disha

12:00 From Green Chemistry to Market Impact: Innovation Management and Entrepreneurial Strategies for Sustainable Chemical Enterprises
Kalwaghe Anand

12:15 From Regulation to Innovation: Scalable Innovation Management Framework for European Banks
Mateo Julius

12:30 From Tinkering to Transformation: Educational Makerspaces as Catalysts for Innovation and Entrepreneurship in Indian Higher Education
Wakchaure Kiran, Kedar Hrushikeshr, Khatkale Praveen

12:45 Frugal Generative AI Adoption in Indian Micro and Small Enterprises: A Practical Study of Use Cases and Barriers
Yarramreddy Saiesh, Wagh Tejal

TRACK 03 | SESSION C · PART 1

Innovation, Entrepreneurship, and Digital Transformation

Online Room 6 • 11:00 AM–1:00 PM • 8 papers

11:00 **A Machine Learning-Driven Framework for Early Identification and Mentored Intervention of At-Risk Students Using University ERP Systems**
Vibhute Pritish, Gondkar Snehal, Bangale Sonal, Sadaphal Nilesh, Kondekar Abhinandan, Togrikar Pradeep, Agrawal Sushant, Malawe Mrunal, Vibhute Chanchal

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Dintsis Danil

12:45 **Artificial Intelligence and Moroccan Supply Chains: An Exploratory Approach to Adoption and Value Creation**
Amzil Aimad

1:00 PM – 2:00 PM — Networking Lunch

2:00 PM – 3:30 PM — **PARALLEL SESSIONS**
8 sessions · Room 1: Track 04 from 3:00 PM · Room 2: Track 01 from 2:45 PM

TRACK 02 | SESSION B

Leadership, Governance, and Organizational Transformation

Online Room 1 • 2:00–3:00 PM • 4 papers

2:00 **Leading with Humanity in the Age of AI: Leadership Sensemaking and Human-Centred Practice in AI-Driven Organizational Transformation**
Oliva Max

2:15 **Navigating the Panopticon: AI-Driven Workplace Surveillance, Organisational Governance, and Employee Privacy in the Banking Sector**
Dixit Surabhi, Patre Smruti, Godse Aniket, Deb Saikat

2:30 **Strategic Leadership and Digital Accounting Innovation: Implications for Small-Scale Business Sustainability**
Oluwatimileyin Adenle, Oyinlola Abodunrin, Peter Daramola, Wasiu Lamidi

2:45 **The Role of AI-Powered Visualization Tools in Strategic Leadership and Organizational Decision Making**
Paramasivan Kavitha Rani, Jadhav Sachin, Kumar Jashvant, Awsarmal Ankita

TRACK 04 | SESSION A

Sustainability, Geopolitics, and Global Value Creation

Online Room 1 • 3:00–3:30 PM • 2 papers

3:00 AI-Enabled Sustainability: Accelerating Circular Economy and Green Innovation for Long-Term Value Creation
Garg Ankita, Garg Ruchi, Gupta Nitin, Dumbre Vinit, Shelar Vaibhav

3:15 AI-Driven Circular Business Models for Sustainable Chemical Industries: Integrating ESG Strategies for Long-Term Value Creation
Rohamare Samiksha

TRACK 07 | SESSION B

Business Administration and Management

Online Room 2 • 2:00–2:45 PM • 3 papers

2:00 The Impact of Business Process Management on Organizational Performance
Wandhekar Prathamesh, Ware Bhakti, Kothari Bhumi

2:15 The Impact of Innovation and Digital Transformation on Entrepreneurial Success: A Study of Modern Businesses
Pahilwan Riya

2:30 The Role of Diversity, Equity, and Inclusion in Reducing Burnout Among Generation Z Employees in Academia
Rao Aishwarya, K Bharath, Tidake Rutuja

TRACK 01 | SESSION A

Complexity, Risk, and Strategic Foresight

Online Room 2 • 2:45–3:30 PM • 3 papers

2:45 AI-Enhanced Portfolio Optimization: Risk-Adjusted Portfolio Optimization and Arbitrage Detection
Netaniel Segal

3:00 Algorithmic Risk Intelligence in Fintech: How AI-Driven Decision Systems Navigate Financial Complexity and Systemic Uncertainty
Patil Bhavesh, Baji Seema

3:15 Artificial Intelligence for Strategic Foresight: Detecting Weak Signals and Emerging Technologies for Future-Oriented Leadership and Workforce Decision-Making
Garg Ankita, Garg Ruchi, Gupta Isha, Dumbre Vinit, Sonawane Shraddha

TRACK 05 | SESSION A

Accounting, Finance, and Economics

Online Room 3 • 2:00–3:30 PM • 6 papers

2:00 Artificial Intelligence, Sustainable Finance, and Organizational Resilience: An Integrated Framework for Decision-Making Under Economic Uncertainty
Garg Ruchi, Garg Dr. Ankita, Gupta Nitin, Dumbre Vinit, Sahal Gaurav

2:15 Does ESG Create Value Equally Across Europe? The Moderating Effect of Regional Characteristics on Financial Performance
Božić Mitar

2:30 Impact of Digital Financial Literacy on Financial Decision Making Among Undergraduate Students
Kashid Swamini, Datir Shraddha, Nikam Sakshi, Dive Kavita

2:45 Mutual Fund Investors and Irrational Behaviour: An Empirical Investigation
Gupta Jyoti

3:00 Outsource or Backsource in a Fractured World? How Competitiveness, Regulation, Geopolitics, and Environmental Pressures Shape Location Strategies in the Financial and Digital Sectors: A Configurational Analysis Based on Interviews and QCA
Khyari Hibat

3:15 Sectoral Work Environment and Investment Psychology Among Women Educators: Mediating Role of Herding Behaviour in Punjab and Haryana Abstract
Bala Renu

TRACK 03 | SESSION A · PART 2

Innovation, Entrepreneurship, and Digital Transformation

Online Room 4 • 2:00–3:30 PM • 6 papers

2:00 Artificial Intelligence-Driven Digital Transformation and Entrepreneurial Resilience: Advancing Innovation in Dynamic Business Ecosystems
Jagdale Santosh

2:15 Artificial Intelligence-Enabled Human Resource Management for Future-Ready Organizations: A Strategic Framework for Business Transformation
R Priya

2:30 Building Financially Resilient Pharmaceutical Supply Chains Through AI-Driven Predictive Analytics: Integrating Economic Decision-Making for Sustainable Healthcare
Matsagar Ishwari

2:45 Conditional Business Partnering in Innovation: Evidence from Maltese Manufacturing Organisations
Wallbank Suzanne

3:00 Designing and Validating a Scalable Capability-Based Model for Disruptive Frugal Innovation in Technology, Industrial/Manufacturing, and Service-Sector SMEs in Emerging-Economy Contexts: Evidence from Nigeria and the UAE
Jumbo Biedima

3:15 Determinants of Fintech Adoption Among Generation Z: A Financial Resilience Perspective
Suryawanshi Hemant, Nirmal Shivtej, Chaudhari Ajay, Sanchiti Diya, Kothavale Sakshi

TRACK 03 | SESSION B · PART 2

Innovation, Entrepreneurship, and Digital Transformation

Online Room 5 • 2:00–3:15 PM • 5 papers

2:00 Governance-First Value Mobility in Education Ecosystems: A Conceptual Model of Blockchain, Artificial Intelligence, and Oracle Convergence
Burden Ulrica

2:15 Human–AI Collaboration in Research and Innovation: Opportunities, Risks, and Governance Frameworks for the Future
Garg Ankita, Garg Ruchi, Gupta Nishant, Gupta Aman, Dushing Pallavi

2:30 Impact of AI Analytics on Managerial Decision-Making in Organizations
Deore Aniket

2:45 Influence of Innovation and Digital Transformation on Entrepreneurial Success: An Analysis of Modern Companies
Ware Bhakti, Wandhekar Prathamesh, Kothari Bhumi, Chattani Vanshita

3:00 Medicine Beyond Medicines: Platform Business Model Innovation for Community Pharmacies as Integrated Primary Healthcare Hubs
Ghotekar Vaibhav

TRACK 03 | SESSION C · PART 2

Innovation, Entrepreneurship, and Digital Transformation

Online Room 6 • 2:00–3:15 PM • 5 papers

2:00 The Impact of Quantum Technologies on Digital Transformation and Innovation Ecosystems
Kumar Jashvant, Awsarmal Ankita, Jadhav Sachin

2:15 The Role of Ethical AI in Transforming Indian Retail: Balancing Innovation with Privacy and Fairness
Gade Anushka, Bandna Dr.

2:30 Understanding Post-Adoption Satisfaction in Digital Banking: From Service Features to Cognitive
Nabila Jawadi

2:45 Unified Payment Interface (UPI): Transforming India into a Cashless Economy
Lolge Akshay, Chandane Vaishnavi, Thakur Dr. Bandna

3:00 Why Sustainable Scientific Innovations Fail to Reach Industry: Bridging the Lab-to-Market Commercialization Gap
Manisha D. Pal, Pranay Somase

3:30 PM – 3:50 PM — Coffee Break

3:50 PM – 4:50 PM — **PARALLEL SESSIONS**
3 sessions

TRACK 04 | SESSION B

Sustainability, Geopolitics, and Global Value Creation

Online Room 1 • 3:50–4:50 PM • 4 papers

3:50 Artificial Intelligence for Advancing the Circular Economy: Opportunities and Challenges for Sustainable Business
Sant Tanaya

4:05 Beyond Corporate Messaging: How Influencer-Mediated ESG Communication Bridges Credibility Gaps and Drives Sustainable Consumer Behavior in Russia
Belyaeva Zhanna, Onewo Theophilus

4:20 Future Food Systems: Integrating Sustainability, Geopolitics, and Circular Bioeconomy
Pallavi Anushka

4:35 Human Resource Emergency Response During Crisis Situations Arising from Armed Conflict
Boukareva Bistra, Pandya Bharti, Khdour Naser

TRACK 01 | SESSION B

Complexity, Risk, and Strategic Foresight

Online Room 2 • 3:50–4:50 PM • 4 papers

3:50 From Fit to Foresight: Reimagining Product–Market Fit as a Strategic Compass in Complex Digital Ecosystems
Teredesai Paresh

4:05 Rethinking Business in an Era of Complexity: Strategic Adaptation Amidst the Europe–Middle East Crisis
Wakchaure Akshay, Painoli Girish

4:20 Scenario Planning as a Strategic Tool for Managing Complexity and Uncertainty in Post-COVID Global Business Ecosystems
Pathan Moin

4:35 Transformational Leadership and Cross-Cultural Communication as Drivers of Organizational Resilience and Strategic Foresight in Corporate Hospitals of Maharashtra
Nehare Smt.Uma

TRACK 05 | SESSION B

Accounting, Finance, and Economics

Online Room 3 • 3:50–4:05 PM • 1 paper

3:50 The Impact of AI-Driven Market Intelligence on the Investment Decisions of Gen-Z Retail Investors
Chaudhari Ajay, Painoli Girish

4:50 PM — **Closing of the Conference**

INNOVISION 2026

Rethinking Business in the Era of Complexity

Questions about the programme, the gala dinner or your presentation?

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