



GBSB GLOBAL
BUSINESS SCHOOL



Master of Business Administration

MQF/EQF Level 7


Learning Outcomes



Overall Course Objectives

The learning outcomes presented below have been defined in line with the descriptors for the Level 7 of the Malta Qualification Framework as outlined in the Referencing Report 2016.

Knowledge:

- Have comprehensive specialised knowledge and understanding of how cultural, economic, political, and technological frameworks affect business practices on a global level and how they can be managed effectively considering challenges posed by globalisation;
 - Have comprehensive knowledge about accounting, financial reporting concepts, practices, and standards, business finance and management of financial and investment projects and demonstrate the ability to respond to the changing global economy and financial markets conditions;
 - Identify and evaluate theoretical approaches to different micro and macro-economic theories needed to analyse and interpret diverse forms of economic information from both the global environment and the organisation;
 - Possess theoretical and practical background on how to design and deliver global operations and supply chain strategy and integrate knowledge of appropriate frameworks, analytical digital tools, and decision-making strategies in operations management;
 - Demonstrate specialised expertise in corporate strategic issues within an organisation by combining knowledge from other business disciplines and international business information sources;
 - Comprehensively evaluate key issues related to administering international human resources when managing a global business such as teamwork, communication, motivation, and diversity;
 - Have comprehensive knowledge about a range of techniques and digital tools required to make market positioning decisions at international level and execute strategic marketing plans, strategic analysis, implementation and marketing control across different world geographies;
 - Have comprehensive knowledge about methods, techniques, and topics related to statistics and quantitative analysis used in business analytics and of emerging digital technologies used for data collection and analysis;
 - Have comprehensive knowledge about methods to manage innovation processes and digital technologies that are in demand, and implications of digital technologies for individuals and societies;
 - Have a comprehensive and critical understanding of the principal issues in business consulting and project management and constantly reflect on the dynamic nature of the business environment in which one operates.
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Skills:

- Demonstrate capability in using knowledge and skills of accounting, financial reporting, and business finance to interpret all types of data related to the company's financial position and profitability and to make informed decisions in both internal and external business scenarios;
- Professionally use knowledge and skills of economics and geopolitical issues to make optimal business decisions and proposes appropriate economic solutions within different global markets;
- Perform critical evaluation and analysis of international business environment and of the main concepts, structures and approaches of strategic business management with incomplete or limited information;
- Demonstrate problem-solving capability in strategic marketing, develop integrated marketing strategies on a global level, evaluate and recommend relevant activities and organisational structures for implementing and controlling the selected marketing strategy;
- Demonstrate problem-solving skills in business situations by explaining, interpreting, and applying business analytics and statistics results to decision making;
- Develop and manage strategies and arguments by which organisations can facilitate interaction and communication between management, employees and customers in a highly diverse international environment;
- Appreciate the value of co-operation in modern organisations and the development of leadership, communication, planning, and problem-solving skills and working in collaboration with people from different backgrounds;
- Demonstrates capability in using digital skills and in selecting appropriate digital tools to conduct business research, design business strategies, and implement business solutions

Competencies:

- Demonstrate the ability to respond to fast-changing global business environment by making professional business decisions and creating global strategies in different business operations, digital transformation, and finance;
- Have learning skills to allow continuation to study business and management autonomously with the purpose to empower, inspire and manage teams, innovation and creative problem-solving while managing a business in the global environment;
- Demonstrate autonomy in developing new skills in response to emerging knowledge and techniques in the domain of digital business management and business innovation;
- Create a research-based diagnosis to identifying and assessing risks relating to project management and to designing business strategies by integrating knowledge from various interdisciplinary business fields;
- Demonstrate autonomy in planning and decision-making in business projects and in delivering well-researched solutions to various business situations.



Learning Outcomes for Communication Skills for the Whole Course

- Communicates ideas and arguments fluently and effectively in a variety of written and oral formats, whether in one's own and/or foreign language, to specialist and non-specialist audiences;
- Develops and manages strategies and arguments by which organisations can facilitate interaction and communication between management, employees and customers in a highly diverse environment;
- Appreciates the value of co-operation in modern globalised organisations and the development of leadership, communication, planning, and problem-solving skills and working in collaboration with people from different backgrounds;
- Demonstrates a high level of creativity, critical evaluation, and analyses of various sources of information and communicates results effectively;
- Communicates with specialist and non-specialist audiences using professional industry or a functional area terminology and unambiguously reaches conclusions which may be the outcome of original research, self-study or experience.

Learning Outcomes for Learning to Learn Skills for the Whole Course

- Takes initiative to undertake a self-directed study of different fields of management in the pursuit of professional and academic career identifying needs and new requirements that allow transferring knowledge to current or emerging professional development areas, with capacity for adaptation and self-management in both professional and research processes;
- Is autonomous in leading own educational process in order to acquire a comprehensive management education that allows learning and coexistence in a context of diversity and in different social, cultural and economic environments;
- Makes assessments of personal continuous professional development by critically evaluating personal strengths and weaknesses, keeping up to date with relevant management techniques, ideas and practices.



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