

Master in Business Administration

# MBA



Master Programs



# ABOUT THE PROGRAM

## The program overview

Format	<b>On-campus / Blended / Online</b>
Intake	<b>October</b>
Language	<b>English</b>
Duration	<b>15 Months</b>
Campus	<b>Barcelona / Malta / Online</b>

The GBSB Global Business School offers a full-time Master in Business Administration (MBA) with a transformational program that inspires students to grow personally and professionally. It is one of the most pioneering MBA programs in Europe, designed to change the very concept of business education and prepare responsible, innovative, and global business leaders.

GBSB Global has developed a unique approach to business education, combining on-campus and online classes, face-to-face sessions, tech simulation, field projects, and hands-on experience. Suitable for both curious students and seasoned professionals, our MBA Program will provide you with cutting-edge tools and knowledge to become an inspiring and successful professional with general management and leadership skills, able to stand out in the global, fast-paced, and ever-changing business arena.

# GBSB GLOBAL BUSINESS SCHOOL RANKINGS



GBSB Global's MBA program was ranked by QS MBA Rankings 2026 among the Top 50 in Europe and Top 10 in Spain.



GBSB Global is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

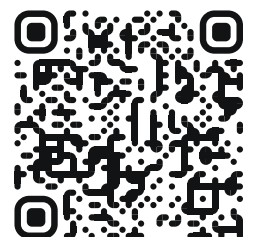


Poets & Quants Ranked GBSB Global as The Top U.S. & European MBA Programs With AI Concentrations in 2025.



CEO Magazine ranked GBSB Global Tier One in its 2025 Global MBA Rankings, placing us among the world's leading names in business education.

**GBSB GLOBAL BUSINESS SCHOOL  
ALL RANKINGS**





# WHO IS THIS PROGRAM FOR?

The MBA Program at GBSB Global welcomes students from all over the world thanks to its globally-focused teaching approach.

Our students represent over 100 nationalities, and we pride ourselves on nurturing an inclusive learning environment that supports everyone, regardless of origin, culture, or background.

We are passionate providing the best education to aspiring business leaders and entrepreneurs from around the world.

## Our MBA is designed for:

- **Professionals with at least three years of full-time work experience who need** additional education to achieve their career goals and climb the corporate ladder, or who wish to change career focus and are interested in acquiring academic knowledge in the field of business administration to further their career growth;
- **Mature students and students with non-standard qualifications** who do not have standard entry qualifications but have relevant skills and experience;
- **Students** who are proficient in English.

# FOR THOSE WHO WISH TO WORK IN...

- Start-ups
- Sales and marketing fields
- Business consulting
- Private companies
- Global corporations
- Financial firms



# THIS PROGRAM IS PERFECT IF YOU

## 01

### **Want to become a global business leader**

Enjoy a rigorous curriculum that covers current, relevant business concepts, including international business strategy, global marketing, cross-cultural management, and digital transformation. Our courses are taught by experienced faculty who are experts in their fields and have extensive experience in multinational companies.

## 02

### **Need a personalized approach to learning**

The MBA is designed to accommodate the busy schedules and unique needs of our students. To provide regular study options, we offer part-time, full-time, online and hybrid learning. Our hybrid program combines online and in-person learning, allowing students to study at their own pace while still enjoying the benefits of classroom interactions and engagement.

## 03

### **Want to build a global network with faculty and peers**

At GBSB Global, you will have the chance to network with faculty members, current executives, and business founders from 16 countries, as well as students and future business leaders from over 100 countries. Take advantage of our multicultural environment and build solid professional relationships.

## 04

### **Want a career in demand for the long term**

GBSB Global's on-campus or online MBA program will equip you with the key skills, competencies, and strengths you need to succeed in today's rapidly evolving business environment. Not only will you learn about the current business trends, but you will also understand how technology is shaping the world of the near future.



# 05

## **Are ready to accelerate your career**

Move from a 'good' career to greatness with enhanced business acumen and specialized skills. Develop and execute comprehensive innovation plans for your business strategy, enabling you to stay ahead of the curve and thrive in the digital age.

# 06

## **And it gets better! Turn your business plan into reality!**

Our program offers the perfect 'recipe' of theoretical and practical knowledge, allowing you to complete your MBA in just 12 months. You will also have the opportunity to pitch your business project to our G-Accelerator Program and make it a reality. Start your journey today, invest in your career, and become the visionary leader of the near future.



# AN EXPERIENCE OF A LIFETIME

If you choose to study at our Barcelona campus, you will be immersed in the vibrant environment of Spain's second-largest city. Life in Barcelona is a distinctive blend of European joie de vivre, Spanish elegance and taste, and an international, young, and playful atmosphere. Our campus is located in the Eixample district and is housed in a contemporary building with modern classrooms and advanced technology.

If you choose to study at our Malta campus, you will experience an island known for its rich history, warm climate, and welcoming international community. Malta blends Mediterranean charm with a rapidly growing business and tech environment. Our campus is set in a modern academic space designed to foster collaboration, creativity, and hands-on learning while offering a peaceful atmosphere ideal for study and personal development.

If you opt for our Online Campus, you will enjoy a fully flexible and accessible learning experience designed to fit your lifestyle—no matter where you are in the world. Our online programs are delivered through an interactive digital platform that encourages real-time collaboration, meaningful discussions, and seamless engagement with faculty and peers. You'll have access to virtual classrooms, recorded lectures, digital libraries, academic support, and a global community of students, ensuring high-quality education without geographical limitations.

Whichever campus you choose, you'll be immersed in the GBSB Global classroom culture, which emphasizes collaboration over competition and allows you to work closely with international faculty and peers. You will also benefit from our innovative learning technologies that enhance visualization, facilitate knowledge mapping, and integrate gaming into the learning process.

# PROGRAM STRUCTURE

Our MBA is redefining the way business is taught, and students from all over the world can take advantage of our new approach. Our program is designed to equip students with the knowledge, skills, competencies, and strengths to successfully navigate Business 4.0.

The program will delve into the latest trends and developments in the field, including business innovation and the digital ecosystem, AI, emotional leadership, and neuromarketing, providing you with a deep insight into the global business environment.

## STUDENTS WILL LEARN:

- About digital platforms and big data, and gain valuable insights into their applications in the business world;

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- How to navigate the changes brought about by information systems and agile environments, and examine their impact on the business landscape;

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- The latest business models and value creation methods, and how to use AI to gain a competitive advantage in the marketplace.





## **INTERNATIONAL WEEK: LEADERSHIP THROUGH SIMULATION**

- PR: Risk Management Workshops for Top Management
  - Global Scenario: Where are We Heading to Workshops
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### TERM 1

#### **ACQUIRE KNOWLEDGE ON THE STRATEGIC, OPERATIONAL, AND TACTICAL LEVELS OF BUSINESS**

- Accounting and Reporting Analysis (8 ECTS)
- Economics for Business (6 ECTS)
- Business Analytics for Decision-Making (6 ECTS)

### TERM 2

#### **DESIGNING AND APPLYING ADAPTIVE MULTI-DIMENSIONAL BUSINESS MODELS**

- Business Innovation and Digital Ecosystem (6 ECTS)
  - Corporate Strategy (6 ECTS)
  - Financial Planning (8 ECTS)
  - Project Management in Action- Part 1
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### TERM 3

#### **FOSTERING BUSINESS AGILITY WITHIN DIFFERENT FUNCTIONAL AREAS**

- Supply Chain and Operation Strategy (6 ECTS)
- Marketing and International Positioning (6 ECTS)
- Project Management in Action- Part 2 (8 ECTS)

### TERM 4 (ONLINE)

#### **SOLVING REAL-WORLD BUSINESS PROBLEMS BY WORKING ON A FINAL PROJECT**

- Leadership, Human Resources and Organization (6 ECTS)
  - Final Cases (Capstone)
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### TERM 5 (ONLINE) **FINAL TERM**



## COMPLEMENT YOUR MBA WITH A CUSTOMIZED ELECTIVE TRACK (8 ECTS)

### Artificial Intelligence and the Future

#### Key Topics:

- AI for Business Application
- Strategy Change and Transformation
- Competing in the Cyberspace

### Sustainability and Governance

#### Key Topics:

- Circular Economy
- SmartCity Management 3.0
- AI for Management and Infrastructure Development

### Consumer Experience in the Digital Environment

#### Key Topics:

- Innovation and Brand Building
- Consumer Behavior and User Experience (UX)
- Neuromarketing

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## SHOWCASE YOUR SKILLS & LEADERSHIP ABILITIES THROUGH A COMPREHENSIVE CAPSTONE CASE STUDY (16 ECTS)

The Final Cases (Capstone) assignment is designed to be a comprehensive and multifaceted culmination of the MBA student's academic and intellectual journey. This assignment is of significant importance given the nature of the MBA Program and the students' individual decision to complete their studies by selecting one of the three elective modules offered. Through the Capstone module, students have the opportunity to apply the knowledge and skills acquired in their chosen elective module, together with the core courses of their MBA Program, to analyze a specific problem within a case study.

# CAREER OPPORTUNITIES

The GBSB Global MBA is designed to meet each student's unique professional goals and personal interests and does not involve a one-size-fits-all approach.

Our MBA Program challenges graduates to make bold decisions, take daring leaps into new areas, secure a lifelong network of trusted peers, develop leadership and cross-cultural communication abilities, and use their in-depth knowledge and skills to lead the way in any business.

With our MBA degree, students can confidently gain the dynamic mindset, strengths, and experience necessary to achieve their career aspirations in the field of their choice.



# JOB POSSIBILITIES

An expansive range of career options awaits graduates of the Master in Business Innovation And Transformation. This type of program provides students with an exciting mix of theory and practical training that can be applied across various industries and job functions. GBSB Global graduates have secured employment with top companies all over the world.



## GBSB Global's Alumni Survey

85%

Have more autonomy and decision-making capacities as a result of the educational program.

92%

Have experienced a significant impact on their career due to the GBSB Global diploma.

88%

Are satisfied with their career progression following graduation.

83%

Feel better equipped to perform their current job due to the GBSB Global diploma.

91%

Improved their professional situation.

80%

Have more responsibilities in their current job after obtaining their GBSB Global diploma.

81%

Have reported that their current roles highly relate to their area of study at CBSB Global.

81%

Have now more access to employment opportunities because of the GBSB Global diploma.

# CAREER PROSPECTS

## Employment within 1-3 months of graduation

GBSB Global graduates have secured employment with top companies around the world. Like GBSB Global alumni, you could be working at Apple, SAP, Deloitte and many more. With the right education, training and networking, the opportunities to build your future career are endless.

Most GBSB Global graduates find employment within 1-3 months of graduation. Job opportunities arise from securing internships while in school, as internships often turn into full-time positions. Advanced job searches also ensure student success after graduation.

## Some of the companies where GBSB Global graduates work



# CAREER SUPPORT DURING AND BEYOND YOUR STUDIES

At GBSB Global Business School, our vision is to be a leading innovative business school that develops transformational ideas and professionals who shape the future of business.

Our Career Services team will support you throughout your studies and beyond to ensure you reach your full potential. You will connect your goals and values and discover the influencing, communication and leadership skills you need to actively manage and accelerate your career.

Career development is a journey. Wherever you are in the process, from starting a graduate job to considering a change of industry, GBSB Global offers support to help students plan and achieve career success.

## **Coaching and Career Development Support**

GBSB Global offers all kinds of support to help students become more employable, including resume writing, interview preparation, and job search assistance.

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## **Career Development Workshops**

Skills webinars cover topics such as interview preparation, salary negotiation, workplace management, job search tips, etc.

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## **Career Counseling and Executive Coaching**

You will have access to career counseling and executive coaching. A career consultation with one of our highly trained career experts is available at any time during the program to meet your needs. You can also expand your coaching relationship by purchasing additional sessions.

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## **Expert Insights**

Experienced guest speakers share first-hand industry insights.

# THE G-ACCELERATOR PROGRAM: WHAT IS IT?

The G-Accelerator **is an innovative program designed to provide support and assistance to current GBSB Global students** and alumni who wish to launch an entrepreneurial venture or startup. The G-Accelerator supports participants throughout their journey, from idea generation and supply chain alignment to financial and legal negotiations. The G-Accelerator was launched in 2018 with the financial support of the Ministry of Economy and Labor of the Government of Catalonia, and co-funded by the European Social Fund Plus.

The G-Accelerator program is designed and **managed by GBSB Global in partnership with UVic – UCC Universitat Central of Catalunya and the Institute of Social Innovation and Impact (ISSI) of the University of Northampton in the United Kingdom.**

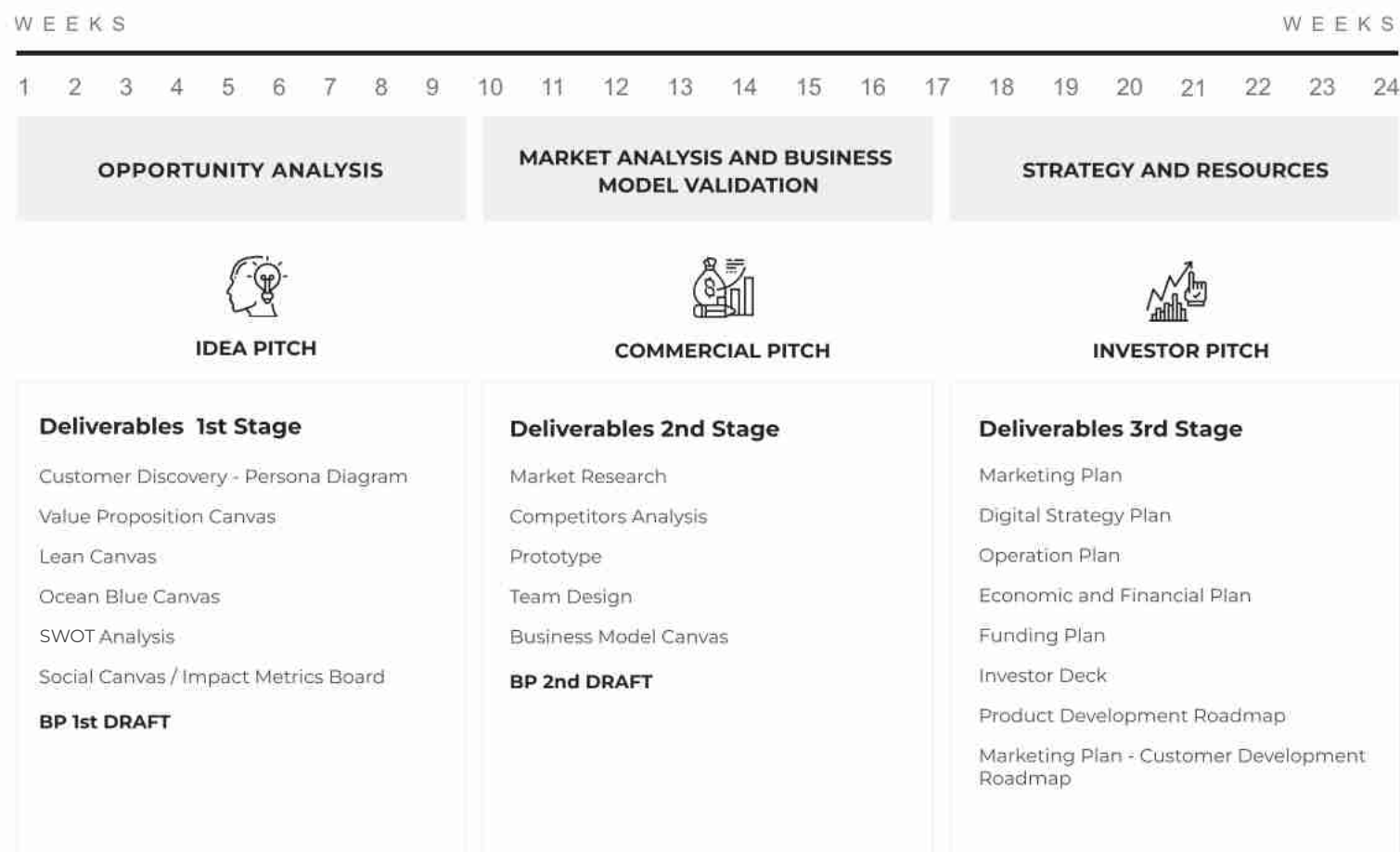


# HOW DOES IT WORK?

The 6-month G-Accelerator program consists of two distinct phases.

**Phase 1.** G-Accelerator Bootcamp – Participate in a 4-day intensive hands-on workshop and group activities to validate your business idea using an agile and design sprint methodology. At the end, each project will pitch its proposal to a panel of judges who will select the final 12 projects to move on to Phase 2.

**Phase 2.** G-Accelerator Impact Call Program – It's a 24-week roadmap that includes ideation, go-to-market, customer and product development, managerial skills and acquaintance modules. This training program is divided into three main blocks, as shown in the diagram below.



# ADMISSIONS PROCESS

## Start your educational journey with GBSB Global!

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The entry profile should include one of the following:

- ▶ **European three-year initial degree or a recognized equivalent at EQF / MQF Level 6 (180 ECTS minimum) or**
  - ▶ **A foreign undergraduate degree from outside the EHEA equivalent to EQF / MQF Level 6 and 180 ECTS minimum.**
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### Proof of Proficiency in the English Language

- ▶ English as a native language;
- ▶ TOEFL – Minimum score: 213 (computer based), 79/93 (internet based), or 550 (paper based);
- ▶ IELTS – Minimum score: 6.5;
- ▶ Cambridge ESOL, Certificate in Advanced English (CAE) – Minimum score: C1;
- ▶ English as the language of instruction during previous studies in the formal educational system;
- ▶ Internal English level testing at GBSB Global.

### Alternative Entry Routes

Alternative entry routes are available for applicants who do not possess the standard entry qualifications but have certain appropriate skills and experience and subject knowledge. These are detailed in the IQA Manual of GBSB Global within the “Policies for Admission of Transfer Students and Recognition of Prior Learning”.

The Admissions Committee may consider applications from suitably qualified students currently attending other universities, applicants who have achieved a lower level award, or applicants seeking admission based on Recognition of Prior Learning (RPL).

# 4 EASY STEPS TO APPLY

## 01



Contact the Admissions Office by filling out an online request form or by speaking with an agency representative

## 02



An admissions officer will schedule an interview with you

## 03



Send the documentation required by the chosen Program

## 04



Enroll and confirm your place

*Our story didn't begin with prestige or tradition. It began with a bold refusal.*

*In 2005, a group of researchers in Barcelona challenged the status quo of business education. Why teach business stripped of innovation, or global relevance? Why train leaders for yesterday's economy?*

*Instead, they drew inspiration from the Mediterranean, birthplace of the 15th-century Consolat de Mar, a merchant institution grounded in fairness, cooperation, and cross-border exchange. That spirit became the philosophical foundation of GBSB Global.*

*From two borrowed classrooms, a new kind of business school took shape: agile, ethical, and globally minded. Within years, GBSB Global was earning international accolades and standing shoulder-to-shoulder with elite institutions.*

*By 2016, the school had become Spain's first Microsoft Showcase School. It launched a pioneering Master's in FinTech before the term had even entered the mainstream. New campuses followed: in Barcelona, Madrid, Malta, and online. Along the way, GBSB Global forged global partnerships, joined Erasmus+ projects, and earned recognition from AACSB, ACBSP, and BGA.*

*In 2018, the school launched the G-Accelerator Program in Barcelona, expanding to Malta in 2024. Designed to support sustainable entrepreneurship across Europe and beyond, this initiative is more than a startup incubator, it's an engine for meaningful impact. It reflects a mission that reaches far beyond degree programs to fuel innovation ecosystems at large.*

*Today, GBSB Global is a fully accredited, internationally recognized, multi-campus institution, featured in Forbes, Newsweek, Financial Magazine, El Mundo, Malta Times, and Poets & Quants, consistently praised for blending academic rigor with real-world relevance.*

*But for us, that's not enough. Like our students, we're ambitious. We keep moving forward.*

**Dr. Wiktor Patena**  
**Dean of GBSB Global**



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