



Erasmus Policy Statement (EPS)

GBSB Global Business School is a HEI with campuses in two countries in Europe – Malta and Spain. Since the business school was established in 2011 in Spain, it has been attracting international students from more than 100 different countries. At GBSB Global Business School, modernisation and internationalisation is core to our school's culture. Our students come from Europe, North and South America, Africa, and Asia. This highly cosmopolitan, multilingual, multicultural student group creates a dynamic environment for the design and delivery of our academic curriculum. GBSB Global is dedicated to capitalising on the richness and variety of the linguistic, cultural, professional, and educational backgrounds our students possess.

With this in mind, GBSB Global Business School is committed to constantly improve the quality of its education, enrich the experience and career development of its administrative and teaching staff, enable its students to compete successfully in the global employment market and enhance their employability and transversal skills, enrich its students learning experience by exposing them to different views, knowledge and teaching methods. A big part of these targets can be achieved by participating in the Erasmus + programme as part of our strategic development. GBSB Global's strategic priorities include the target on international experience of our students by encouraging them to study in another country.

GBSB Global views staff mobility activities as a core added value for improving the quality of education and teaching experience of our students. Exchanging of best academic and research knowledge and practices will further contribute to our goals of internationalisation and modernisation of education and development of the European Education Area.

By participating in the Erasmus+ programme GBSB Global Business School undertakes to further develop the institution and contribute to the objectives of the inclusive European Education Area and the Digital Education Action Plan 2021-2027. Therefore, GBSB Global aims to implement the following activities:

Key Action 1: Learning Mobility of Individuals

- Aiming at benefiting the GBSB Global community by encouraging and promoting the mobility for studies (physical or blended) and traineeships of our students especially promoting inclusive actions for individuals with fewer opportunities, with fair, coherent, documented, and transparent procedures.
- Aiming at supporting staff teaching and training at a higher education institution in an Erasmus+ programme or partner country or at an organisation outside the sector (such as business, public bodies, social partners, research institutes and NGOs) in a Programme Country through inter-institutional agreements. The selection of staff will be fair, transparent, and well documented.

Key Action 2: Cooperation Among Organisations and Institutions

- Aiming at supporting and facilitating a transnational and international cooperation among organizations to share knowledge and experience and reinforce our networks to increase our capacity to operate jointly, at transnational level, both at European and national level, through boosting internationalisation and through exchanging and developing new methods and practices. GBSB Global is particularly interested to foster innovation and contribute to the world economic development by enhancing the innovative competencies of our future business leaders and entrepreneurs. The goal is to identify HEIs and organisations that share the same vision with GBSB

Global and joint initiatives on themes of common interest associated with the Erasmus+ programme and the Erasmus Charter for Higher Education (ECHE).

Key Action 3: Support for Policy Reform

One of the key objectives of GBSB Global is to increase the local and global impact of our innovation and education efforts. KA3 projects are of particular interest to GBSB Global aimed at stimulating innovative policy development, policy dialogue and implementation support for this objective through centralised or decentralised activities:

- Actions aimed at gathering evidence about education, training, and youth at national and European level with a view to facilitate reasoned policy-making;
- Actions aimed at facilitating transparency and recognition of skills and qualifications, as well as the transfer of credits, to foster quality assurance, support validation of non-formal and informal learning, skills management, and guidance;
- Actions that foster policy dialogue with key stakeholders within Europe and beyond such as conferences, events and any other activities that may involve policy makers, practitioners, and other stakeholders in the field of education, training, youth to raise awareness about the relevant European policy agendas and to promote Europe as an excellent study and research destination.
- Actions aimed at cooperating with international organisations with highly recognized expertise and analytical capacity to strengthen the impact and added value of policies in the fields of education, training, and youth.

Strategy

The Erasmus+ programme is an opportunity for GBSB Global to strengthen the cooperation with other institutions. The mobility of students and staff would eventually improve the institution's quality and the academic level of our programmes of study. GBSB Global will focus on creating partnerships with top-ranking educational institutions and corporations worldwide where there are common grounds of innovation, research and education for mutually beneficial partnerships to share resources and to exchange knowledge and expertise.

In the years to come, our International Office will focus on a targeted outreach for partnerships and will pursue its efforts to make GBSB Global's international activities more efficient to promote mobility services for students and staff, while at the same time exploring new projects and increasing the institutions expertise in developing and implementing international activities.

Key Action KA1 will be the starting point of our strategy for international cooperation. To this end, efforts will be made to pursue and implement ambitious cooperation initiatives under Key Action KA2 and KA3. Within the new 2021-2027 programme, the process of internalisation and modernisation of GBSB Global will intensify and involve our entire academic community.

Key Objectives to achieve the strategy include:

- Identify and form collaborations with top-ranking institutions to supplement and complement each institute's areas of expertise;
- Build on successful partnerships and projects in the period from 2022 to 2027, extending the scope of collaboration;
- Promote mobility (study and training) opportunities to GBSB Global students and staff;
- Provide guidance support for incoming/outgoing mobility participants focusing on communicating the Erasmus+ programme opportunity;
- Encourage staff to develop experience of participation in EU/non-EU cooperation projects which can lead to further collaboration on practice exchange, curriculum development, joint research, knowledge transfer, innovation and entrepreneurship – all of which contribute directly to our regional and international strategy;

- Increase corporate outreach activities and practices opening up to new sectors;
- Develop internal policies to further improve the international and modern dimension of our departments and research units;

Impact:

Participation to the Erasmus+ programme is expected to have a considerable contribution to GBSB Global's progress towards priorities of the Higher Education Modernisation Agenda.

1. It is expected that student mobility will result in increased attraction of students and increased retention ratios. This is because the opportunity for students to carry out part of their studies in another EU country will increase the attractiveness of our programmes and will be an additional incentive to engage and continue their higher education;
2. Furthermore, with the student mobility programmes and mobility for traineeships, our students will greatly improve their core competences and contribute in high-skills occupations. This also provides further opportunities for students to gain additional skills through study or training abroad and for promotion of cross border cooperations to boost confidence in a highly competitive economic world;
3. Additionally, mobility opportunities will contribute to the student experience, especially it will benefit students from underrepresented socio-economic groups who will be provided with an opportunity to experience studying abroad. GBSB Global is committed to a widening participation approach, making higher education as accessible as possible;
4. Quality improvement is also expected to be enhanced. Faculty mobility and participation in blended intensive programmes allowing groups of higher education institutions to jointly develop blended mobility curricula and activities for students as well as academic and administrative staff will provide invaluable experiences through exposure to students and educational systems of other member states. This experience and interaction with colleagues from other higher education institutions will invariably improve teaching and research. Placements and mobility of staff supports our strategy for continuous personal and professional development. It is an opportunity to help staff develop new perspectives and exchange knowledge and best practices in teaching, learning and other services provided within HEIs;
5. Erasmus+ provides the means for facilitating collaboration with other HEIs and developing links with industry on projects and research activity, helping students develop new skills and form professional relationships;
6. GBSB Global acknowledges the importance of strengthening the links between education, research and business as this triangle is key to innovation and overall advancement of society. Participation in the Erasmus+ programme further strengthens the school's efforts to achieve this goal. Faculty mobility will allow for stronger ties between academics on research and education and will also enhance relationships with the industry and business world in Europe, assisting higher education and business cooperation